

## Creative Vitality Index



**1.00**

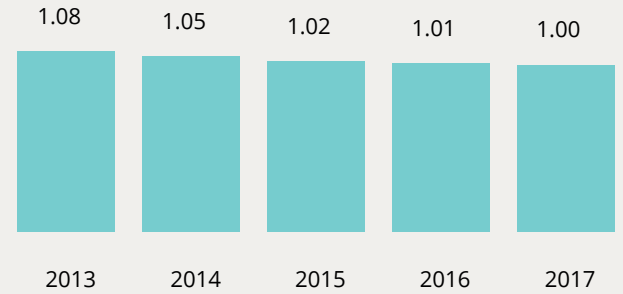
CVI Value

United States CVI = 1.0

## Total Population

**1,068,803**

## Past 5 years of CVI Performance



This regional snapshot report gives the big picture of a region's creative landscape. It provides an overview of creative jobs, industry earnings, FDR grants, and Nonprofit revenues.

### GAIN

▲ **2%**  
since 2016

## 2017 Creative Jobs

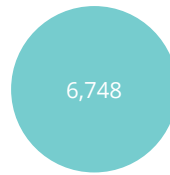


**21,806**

Total Creative Jobs

There are 492 more creative jobs in the region since 2016

## Occupations with greatest number of jobs



Postsecondary Teachers

1,393

Graphic Designers

1,262

Public Relations  
Spelst

1,190

Ushers, Lobby  
Att., Tkt Takers

728

Advertising  
Sales Agents

### GAIN

▲ **5%**  
since 2016

## 2017 Creative Industries



**\$2.1B**

Total Industry Earnings

There is a gain of \$105.6 million in creative industry earnings in the region since 2016

## Industries with greatest earnings

### Industry type

### Industry Earnings

Software Publishers

\$1.3B

Advertising Agencies

\$89.3M

Architectural Services

\$68.2M

Internet Publishing

\$39.6M

Radio Stations

\$34.7M

### LOSS

▼ **4%**  
since 2016

## 2017 Cultural Nonprofit



**\$91.8M**

Nonprofit Revenues

There are \$3.8 million less in revenues in the region since 2016

DATA SOURCES: Economic Modeling Specialists International, National Assembly of State Arts Agencies, National Center for Charitable Statistics  
 CREATIVE VITALTY SUITE: The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region. For more information on data sources visit: [learn.cvsuite.org](http://learn.cvsuite.org)

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## Data Sources (Version 2018.3)

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Descriptive Names of Industries (NAICS codes) & Occupations (SOC codes) have been truncated on the Regional Snapshot Report. For full descriptive names please visit the education section of [learn.cvsuite.org](http://learn.cvsuite.org)

Due to rounding some percent values may not equal 100%.

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### Occupations: Economic Modeling Specialists International.

SOC Codes (59) 11-2011, 11-2031, 13-1011, 17-1011, 17-1012, 17-3011, 19-3091, 19-3093, 21-2021, 25-1099, 25-4011, 25-4012, 25-4013, 25-4021, 25-4031, 25-9011, 27-1011, 27-1012, 27-1013, 27-1014, 27-1019, 27-1021, 27-1022, 27-1023, 27-1024, 27-1025, 27-1026, 27-1027, 27-1029, 27-2011, 27-2012, 27-2031, 27-2032, 27-2041, 27-2042, 27-3011, 27-3021, 27-3022, 27-3031, 27-3041, 27-3042, 27-3043, 27-3091, 27-3099, 27-4011, 27-4012, 27-4014, 27-4021, 27-4031, 27-4032, 27-4099, 39-3031, 39-3092, 39-3099, 39-5091, 41-3011, 43-4121, 49-9063, 51-9071

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### Industry Earnings: Economic Modeling Specialists International.

NAICS Codes (70) 238150, 323111, 323113, 323117, 323120, 327110, 327212, 332323, 337212, 339910, 339992, 423940, 424920, 443142, 448310, 451130, 451140, 451211, 453110, 453310, 453920, 511110, 511120, 511130, 511191, 511199, 511210, 512110, 512120, 512131, 512191, 512199, 512230, 512240, 512290, 515111, 515112, 515120, 515210, 519110, 519120, 519130, 541310, 541320, 541340, 541410, 541420, 541430, 541490, 541810, 541850, 541860, 541890, 541921, 541922, 611610, 711110, 711120, 711130, 711190, 711310, 711320, 711410, 711510, 712110, 712120, 811420, 812921, 812922, 813410

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### Class of worker: Economic Modeling Specialists International:

Non-QCEW Employees, QCEW Employees, Self-employed

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### State Arts Agency Grants: National Assembly of State Arts Agencies

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### Cultural Nonprofit Revenues: National Center for Charitable Statistics

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### Demographic: Economic Modeling Specialists International.

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**Creative vitality index (CVI):** The Creative Vitality Index compares the per capita concentration of creative activity in two regions. Data on creative industries, occupations, and cultural nonprofit revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.

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Wake County contains:

Wake