



**FOR IMMEDIATE RELEASE**

## **Time Warner Cable Awards \$10,000 Grant to United Arts Council of Raleigh & Wake County to Pilot Science-Based Arts Program**

Raleigh, NC (October 1, 2010) – At an event in downtown Raleigh on Thursday evening, the United Arts Council of Raleigh & Wake County announced a \$10,000 grant from Time Warner Cable to develop and pilot a series of new science-based after school arts programs at five area high schools. Through the grant, each participating school would receive a week-long, after-school residency presented by a teaching artist with the aim of enriching each school's science curriculum.

The grant is part of Time Warner Cable's new philanthropic program Connect a Million Minds (CMM), a five-year initiative designed to engage and encourage young people to pursue education and career paths in science, technology, engineering and mathematics (STEM).

“We are extremely proud to partner with United Arts on this creative approach to science education,” said Christine Whitaker, Time Warner Cable's area vice president of operations. “The goal of our Connect a Million Minds initiative is to inspire and engage young people and United Arts has developed some unique concepts using art to make science education come alive for students.”

“Time Warner Cable's valuable partnership will allow us to build on the success of our Artists in the Schools Program,” said Eleanor Oakley, president and CEO, United Arts Council of Raleigh & Wake County. “What we've heard from science teachers is there's a real need for additional after-school enrichment and we're excited to work with Time Warner Cable to provide these new programs.”

Five area high schools are expected to participate in the pilot. They will be announced in the next two months.

For more information about Connect A Million Minds, visit <http://connectamillionminds.com/> or United Arts at [www.unitedarts.org](http://www.unitedarts.org)

### **About Connect a Million Minds**

Time Warner Cable's (TWC) Connect a Million Minds (CAMM) is a five-year, \$100 million philanthropic initiative to address America's declining proficiency in science, technology, engineering and math (STEM), which puts our children at risk of not competing successfully in a global economy. Using its media assets, TWC creates awareness of the issue and inspires students to develop the STEM skills they need to become the problem solvers of tomorrow. Program highlights include: original PSAs that challenge public perceptions of STEM; a unique website, [www.connectamillionminds.com](http://www.connectamillionminds.com), where parents and community members can pledge to connect young people with the wonders of science; "The Connectory", a one-of-a-kind online resource that makes it simple and easy for parents and students to find informal science and technology learning opportunities in their communities; grants to support non-profit organizations that bring stimulating, high-quality and affordable after-school STEM learning to students; TWC employees, over 47,000 strong, who volunteer their time at community events like science fairs and robotics competitions, and share their passion for engineering and technology with students at CAMM career days. TWC's national CAMM partners are CSAS (Coalition for Science After School) and FIRST (For Inspiration and Recognition of Science and Technology). Local TWC markets are activating CAMM across the country with community-specific programs and partnerships.

### **About Time Warner Cable**

Time Warner Cable's Carolina Region provides video, Internet and telephone services to more than 2.1 million residential and business customers in more than 400 cities and towns across North and South Carolina. Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas-New York State, the Carolinas, Ohio, southern California and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at [www.timewarnercable.com](http://www.timewarnercable.com), [www.twcbc.com](http://www.twcbc.com), and [www.twcmediasales.com](http://www.twcmediasales.com).

### **About the United Arts Council of Raleigh & Wake County**

The United Arts Council of Raleigh and Wake County, based in Raleigh, NC, was incorporated in 1990. Our mission is to build better communities through support and advocacy of the arts. The United Arts Council offers grants to schools, organizations, communities and individual artists. United Arts also provides services to the community such as advocacy, resource development, professional/leadership development and special projects. The grants, programs and services of United Arts reach over 1.2 million people annually in Wake County. This year's funding will support over 690 public music, dance and theatre performances, festivals and art exhibitions; over 3,700 classes/workshops in the arts for youth outside of school; and 147,000 hours of programming in 137 Wake County schools.

The United Arts Council's **Artists in the Schools** program places professional teaching artists in Wake County public, private and charter schools (K-12) for curriculum-based performances, residencies and workshops. This program, now in its 31<sup>st</sup> year, is run as a partnership with the Wake County Public School System and local PTA's. The objective is to expose as many K-12 students as possible to a variety of art forms, encouraging creativity and a lifelong appreciation of the arts, while providing teachers another instructional method. For more information go to [www.unitedarts.org](http://www.unitedarts.org)

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