



[www.unitedarts.org](http://www.unitedarts.org)  
110 S. Blount Street  
Raleigh, NC 27601

FOR IMMEDIATE RELEASE: March 9, 2010

### **Design Firm Wins Silver Addy for United Arts Campaign**

OddFellows Marketing & Design received a silver Addy in the Arts Advertising category for its 'Unite!' campaign for the United Arts Council of Raleigh & Wake County. This was one of three Addy awards at the American Advertising Federation's (Raleigh-Durham Club) recent 2010 Annual Award Show.

The firm was also awarded a Gold Addy for its superior work in consumer print advertising for the Duck & Dumpling Asian Restaurant campaign and a silver in the same category for Sitti Authentic Lebanese Restaurant work.

"Awards are a nice measuring stick for how OddFellows is progressing, which is another way of saying: how well we're serving our clients. It's also a nice excuse to get dressed up and celebrate our industry with our peers, said partner and art director Brad Magner."

OddFellows, established in 2004, is a partnership reflecting over 35 years of advertising experience. Its offices are located in downtown Raleigh. The agency currently creates local and national work in all medias for The Raleigh Convention and Visitors Bureau, Signalscape and StarWitness Technologies, The North Carolina Museum of Art, Sustainable Raleigh, The United Arts Council of Raleigh & Wake County, The Nahualli Trading Co., The Raleigh Convention Center, Empire Eats and Bella Monica Flatbread Company.

Samples of the award-winning work can be viewed at [oddfellowswork.com](http://oddfellowswork.com).