



Pieces of Gold

Pieces of Gold features more than 1,000 Wake County Public School System students singing, dancing and performing to a packed Memorial Auditorium each March. Pieces of Gold has been a Wake County staple for more than 30 years, a show that you don't want to miss!

Executive Producer

\$10,000

Back cover page ad in Pieces of Gold program
(viewed by 2,000+ audience members)

Premier company recognition on
United Arts/Pieces of Gold web page, event
publicity, signage & stage recognition
8 tickets for the performance or
option to turn tickets over to families in need
Premier brand logo location on back of event t-shirt
(approximately 350 distributed)

Executive Producer

\$5,000

Full page ad in Pieces of Gold program
(viewed by 2,000+ audience members)

Prominent company recognition on
United Arts/Pieces of Gold web page, event
publicity, signage & stage recognition
6 tickets for the performance or
option to turn tickets over to families in need
Prominent brand logo location on back of event t-
shirt (approximately 350 distributed)

Assistant Producer

\$2,500

Half-page ad in Pieces of Gold program
(viewed by 2,000+ audience members)

Company recognition on United Arts/
Pieces of Gold web page, event publicity,
signage & stage recognition
4 tickets for the performance or
option to turn tickets over to families in need
Listing of company name on back of event t-shirt
(approximately 350 distributed)

Co-Producer

\$1,000

Quarter-page ad in Pieces of Gold program
(viewed by 2,000+ audience members)

Company recognition on United Arts/
Pieces of Gold web page, event publicity,
signage & stage recognition
2 tickets for the performance or
option to turn tickets over to families in need
Listing of company name on back of event t-shirt
(approximately 350 distributed)

Print Deadline: January 20, 2017

Website Deadline: February 10, 2017