



# Pieces of Gold

Pieces of Gold features more than 1,000 Wake County Public School System students singing, dancing and performing to a packed Memorial Auditorium each March. Pieces of Gold has been a Wake County staple for more than 30 years, a show that you don't want to miss!

## Executive Producer

\$10,000

Back cover page ad in Pieces of Gold program  
(viewed by 2,000+ audience members)

Premier company recognition on  
United Arts/Pieces of Gold web page, event  
publicity, signage & stage recognition

8 tickets for the performance or  
option to turn tickets over to families in need

Premier brand logo location on back of event t-shirt  
(approximately 400 distributed)

## Executive Producer

\$5,000

Full page ad in Pieces of Gold program  
(viewed by 2,000+ audience members)

Prominent company recognition on  
United Arts/Pieces of Gold web page, event  
publicity, signage & stage recognition

6 tickets for the performance or  
option to turn tickets over to families in need

Prominent brand logo location on back of event t-  
shirt (approximately 400 distributed)

## Assistant Producer

\$2,500

Half-page ad in Pieces of Gold program  
(viewed by 2,000+ audience members)

Company recognition on United Arts/  
Pieces of Gold web page, event publicity,  
signage & stage recognition

4 tickets for the performance or  
option to turn tickets over to families in need

Listing of company name on back of event t-shirt  
(approximately 400 distributed)

## Co-Producer

\$1,000

Quarter-page ad in Pieces of Gold program  
(viewed by 2,000+ audience members)

Company recognition on United Arts/  
Pieces of Gold web page, event publicity,  
signage & stage recognition

2 tickets for the performance or  
option to turn tickets over to families in need

Listing of company name on back of event t-shirt  
(approximately 350 distributed)

Print Deadline: January 31, 2018

Website Deadline: February 16, 2018