



# 2008-2009 Statement of Activities

The year ending June 30, 2009, brought a new brand identity for the United Arts Council of Raleigh and Wake County for the first time in a decade and in honor of its 20<sup>th</sup> anniversary. FY09 also featured the purchase of new technology for the entire organization that enhanced office and work environment: new computers, telephone system, audio-visual equipment and training were all financed by a grant from a private donor.

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## HIGHLIGHTS:

### SUPPORT FOR ARTS PROGRAMMING AND ARTS EDUCATION

In FY09, United Arts invested nearly \$1 million to support:

- ★ > 700 performances, exhibitions and festivals.
- ★ 5,541 arts classes/workshops for youth outside of school & 204 for adults.
- ★ 141,000 hours of arts programming in 137 Wake schools.
- ★ > 200 performances in Wake K-12 schools.
- ★ > 5,500 classes/workshops in arts for youth outside of school settings.

These programs involved and supported audiences of > 1.3 million Wake citizens and visitors.

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### COMMUNITY STUDIES: Survey Says Nearly 90% of Wake Residents Believe Arts and Cultural Organizations Contribute Positively to Quality of Life

One of our purposes is to undertake community studies. In November 2008, we commissioned an 860-sample, random telephone survey of Wake residents. 86.2% of respondents believed that arts and cultural organizations make Raleigh/Wake a more attractive place for businesses and individuals looking to relocate. On a scale of 1-10, respondents said the importance of arts, music, drama and dance education to children rated a very strong 8.35 in importance.



### GUESS WHO'S COMING TO DINNER?

In October 2008, United Arts held its fourth annual successful fund raiser, presenting 22 dinners in private homes for more than 400 guests. Each dinner featured a guest artist with ties to North Carolina: in 2008, these artists included Godfrey Cheshire, film critic and documentary film director and producer; Manelich Minniefee, who dances with Pilobolus; and Howell Binkley, Tony Award-winning lighting designer.

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### BUSINESS SUPPORT OF THE ARTS AWARDS

In February 2009, United Arts and the Greater Raleigh Chamber of Commerce presented annual awards recognizing outstanding contributions to the arts in our area. The 2009 recipients were: The English Garden (small business category); BB&T (large business); Ben and Lianda Taylor (individual); and Elizabeth Grimes-Droessler (arts education).

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### REGIONAL ARTIST PROJECT GRANTS

In December 2008, United Arts awarded 20 grants totaling just over \$23,000 in support of professional development initiatives for artists. Grant recipients, from a pool of 42 applicants, reside in Wake, Johnston, Vance and Warren counties. Artistic fields represented included dance, literature, film/video, arts and crafts, and both 2- and 3-dimensional visual art.

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### PIEDMONT LAUREATE PROGRAM LAUNCHED

A new collaboration between four local arts agencies – United Arts, the City of Raleigh Arts Commission, Durham Arts Council and the Orange County Arts Commission – created a new Piedmont Laureate Program in FY09. With the key goal “to promote awareness and heighten appreciation for excellence in the literary arts throughout the Piedmont area,” the Laureate program is dedicated to building a literary bridge for residents to come together and celebrate the art of writing. Orange County poet Jaki Shelton Green was named the first Piedmont Laureate in December 2009.

## Financial Report

STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2008

### Assets

Cash	\$	365,448
Held as agent		17,798
Board-designated as unavailable for operations		100,000
Permanently restricted endowments		260,276
Investments		12,036
Campaign receivable, net of \$30,000 allowance		146,686
Grants receivable		75,000
Accounts receivable		10,738
Inventory		-
Prepaid assets		6,485
Property and equipment, net		30,780
<b>Total Assets</b>	<b>\$</b>	<b>1,025,257</b>

### Liabilities and Net Assets

<b>Liabilities</b>		
Accounts payable and accrued liabilities	\$	116,179
Cash held in agency		17,798
Deferred revenue		38,921
Capital lease obligation		24,906
<b>Total Liabilities</b>	<b>\$</b>	<b>197,804</b>
<b>Net assets</b>		
Unrestricted	\$	183,727
Temporarily restricted		383,440
Permanently restricted		260,276
<b>Total Net Assets</b>	<b>\$</b>	<b>827,443</b>
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>1,025,247</b>

STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2008

### Revenue and other support

Contributions	\$	452,377
Contributed assets and services		65,204
Special events		232,800
Investment return		22,485
Local, County and State government		721,834
Program income		304,003
Sponsorships and miscellaneous		44,440
<b>Total Support and Revenues</b>	<b>\$</b>	<b>1,843,143</b>
<b>Expenses</b>		
Grants programs	\$	1,048,956
Fundraising		106,587
Depreciation and amortization		13,300
Personnel		425,989
General administration		207,048
<b>Total Expenses</b>	<b>\$</b>	<b>1,801,880</b>
Support and Revenues in Excess of Expenses	\$	41,263
Net Assets, Beginning of Year	\$	786,180
<b>Net Assets, End of Year</b>	<b>\$</b>	<b>827,443</b>

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## The People We Depend On—Our Donors for FY09



### Circle of Stars (\$100,000+)

County of Wake & Employees\*  
North Carolina Arts Council

### Platinum Partners (\$75,000+)

Capitol Broadcasting Company  
Employees

### Gold Partners (\$50,000+)

Wake County Public School System  
and Employees

### Silver Partners (\$25,000 +)

First Citizens Bank & Trust Company  
& Employees

GlaxoSmithKline  
Proaress Enerav Company and

### Investors (\$10,000+)

Applebee's Neighborhood Grill & Bar  
Bank of America, N.A. & Employees  
Belk, Inc. – Northern Division  
Blue Cross and Blue Shield of North Carolina  
Julia and Frank Daniels Endowment Fund  
of the Triangle Community Foundation  
Deloitte & Touche and Employees  
Golden Corral and Employees  
James F. Goodman Family Fund of the Triangle  
Community Foundation  
State Employees Combined Campaign  
Wachovia Foundation & Wachovia Employees